

॥ वंदे श्री कृष्णं वीरं ॥



JITO  
UK

8 - 10 OCT, 2017 LONDON, U.K.  
Hotel Park Plaza Riverbank



**JITOPRENEURS**

*Connect, Collaborate & Succeed  
(An initiative by JITO G2G)*

# INTERNATIONAL BUSINESS & NETWORKING CONFERENCE

Third Edition



**JITOPRENEURS 2017** is a Global initiative of JITO G2G dedicated towards promoting entrepreneurship, global networking and learning to its members.

### Highlights of JITOPRENEURS 2017

- ◆ The conference will bring businesses worth over £20 billion into one room
- ◆ Keynote addresses by key business and government leaders
- ◆ Opportunity to arrange 1:1 meetings with those in your industry
- ◆ Structured networking, 'Pitch Fest' for Startups and Investor – Startup Speed Dating
- ◆ Plenary sessions on Strategy for Growth, Marketing, Finance, Education & Technology, Healthcare
- ◆ Small group mentoring session with industry experts
- ◆ Multiple packages for conference, dinners and accommodation.

**250+**  
JAIN BUSINESSES

**15**  
COUNTRIES

**15+**  
FOCUSSED SESSIONS

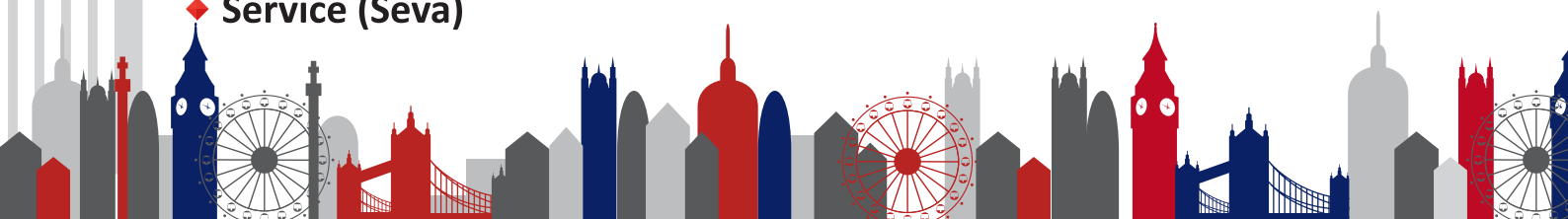
**25+**  
EXPERT SPEAKERS

### About JITO

**Jain International Trade Organization (JITO)** is a unique multi-stakeholder community of visionary Jains, who share a commitment to shape the future. It is a worldwide body of Jain Businessmen, Industrialists, and Knowledge Workers & Professionals in various fields reflecting their glory of ethical business practices.

Since its inception in 2007, JITO with a vision of economic and spiritual upliftment of the community and society at large, has envisaged many concrete projects under its **core objectives** of:

- ◆ **Economic Empowerment (Aarthik Sudardhata)**
- ◆ **Knowledge (Shiksha)**
- ◆ **Service (Seva)**



**Our Esteemed Sponsors**

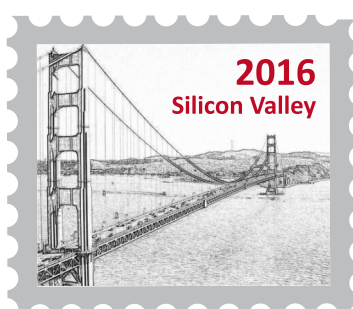


**For Registration**

KIRAN MEHTA ✉ [kiran.mehta@jitouk.org](mailto:kiran.mehta@jitouk.org) | ☎ 07836237010  
 DR. MANOJ MALU ✉ [manoj.malu@jitouk.org](mailto:manoj.malu@jitouk.org)  
 MEHOOL SANGHRAJKA ✉ [events@jitouk.org](mailto:events@jitouk.org)  
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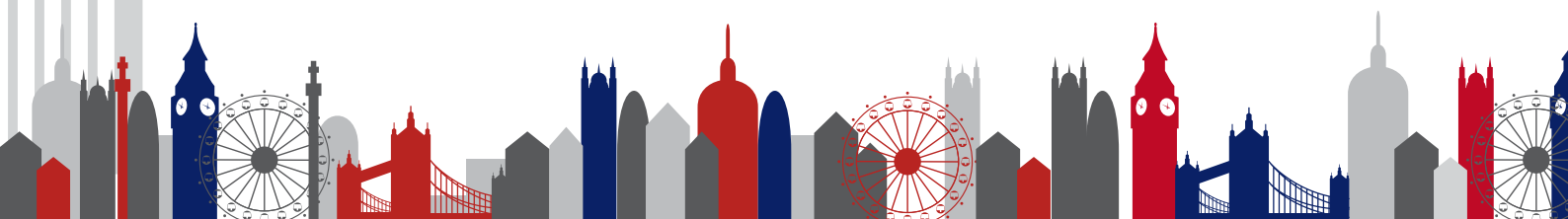
After the success of two consecutive international conferences, JITO presents its third International Business and Networking Conference '**JITOPRENEURS 2017**' at London, UK from 8th to 11th October, 2017.

**JITOPRENEURS 2017** will be filled with great networking opportunities at some of London's most exclusive business venues including the House of Commons, Institute of Directors, and more. It is an unmissable 4 days of Learning, Networking & Knowledge Sharing.



## The Objectives of JITOPRENEURS 2017

- ◆ To Enhance Indo UK business collaborations.
- ◆ To promote Global speed networking and Networked Learning
- ◆ To Promote Indian investments in UK and vice versa.
- ◆ To promote entrepreneurship for both the countries.
- ◆ To explore novel business (B2B & B2C) opportunities in UK & Europe
- ◆ To Leverage and understand the Investment Banking and Finance segment.
- ◆ To learn from some of the leading 'Corporate Gurus' on Branding and Marketing
- ◆ To learn the execution of Strategies of Growth from Leading professors and Corporate Honchos.
- ◆ To learn inspirational business success stories and their corporates practices.
- ◆ To promote and launch Start-ups



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 🌐 [www.jitouk.org](http://www.jitouk.org)

## ITINERARY

**8 October 2017**



Inaugural of JITOPRENEURS  
Global Networking Session  
Learning from the Aces

**9 October 2017**



Conference  
Day 1



Reception at  
House of Commons



Black Tie Dinner with  
HNIs from UK at IOD  
(Former residence of  
Prince of Wales)

**10 October 2017**



Conference  
Day 2



Networking Dinner  
at Bombay Brasserie

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## SPEAKERS



**G.P. HINDUJA**  
Co. Chairman  
Hinduja Group



**RAJESH AGRAWAL**  
Deputy Mayor of London  
for Business



**GARETH THOMAS, MP**  
Chairman  
Jain All Party Parliamentary Group



**LORD KARAN BILIMORIA**  
Chairman  
Cobra Beer



**CHARLES WILSON**  
CEO  
Booker



**DIXIT JOSHI**  
Group Treasurer  
Deutsche Bank



**DR. LIAM FOX**  
Secretary of State for  
International Trade



**ANDY PORTEOUS**  
Former Head of Digital  
Unilever



**NINA AMIN MBE**  
Head of Asian Markets  
KPMG



**ALISEE DE TONNAC**  
CEO & Co-Founder  
Seed Star World



**LORD JITESH GADHIA**  
Member of the House of Lords  
Investment Banker



**ARUN JAIN**  
Chairman  
Intellect Design Arena Ltd



**MOTILAL OSWAL**  
Chairman  
Motilal Oswal  
Financial Securities Ltd



**NIRMAL JAIN**  
Chairman  
India Infoline Ltd



**ADITYA MITTAL**  
CFO  
Arcelor Mittal



**ASHOK SHAH**  
Investment Director  
London & Capital



**HUSSEIN KANJI**  
Partner  
Hoxton Ventures



**PARESH GHELANI**  
Serial Entrepreneur & Investor, USA  
Board of XPRIZE, India



**DAVID PRAIS**  
Co-founder  
Collider (Startup Accelerator)



**PROF. STEPHEN HEPELL**  
CEO  
Heppell.net



**RICHARD HAWKES**  
CEO of Prince Charles Charity  
British Asian Trust

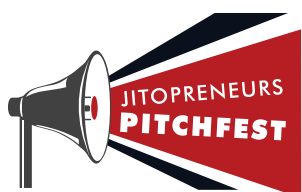


**DILIP MEHTA**  
CEO  
ROSY BLUE N V

## JITO STARTUPRENEURS

**JITOPRENEURS 2017** will create a great opportunity for Startup & Early stage entrepreneurs with world-class ideas in Emerging New Age Businesses to meet with potential investors, venture capitalists, high networth individuals and Mentors to launch their products, scale up, and more.

The conference will have **Pitch Fest** and **Investor & Startup Speed Dating** on October 10, 2017



An opportunity for entrepreneurs with start-up, early stage and growth businesses to increase their profile in front of Strategic Investors & Mentors

Find a Strategic Investor that shares your vision and is willing to inject fresh funds into your business



### AREAS OF FOCUS:

- ◆ Who says Startup ecosystem is shaking? We are getting ready for STARTUP 2.0!
- ◆ Youth vs Experience? let's understand the secret sauce to build a great Startup
- ◆ Understanding VCs mindset for Startup 2.0! Time for Incubators to welcome Startup 2.0
- ◆ Where is the new investment paradigm? (Food, Health, Sports, Film, Tourism, etc.?)
- ◆ What is the next billion dollar startup?
- ◆ Are startups more likely to succeed in UK, India OR?
- ◆ How do you value a startup?



**ALISEE DE TONNAC**  
CEO & Co-Founder  
Seed Star World



**DAVID PRAIS**  
Co-founder  
Collider (Startup Accelerator)



**PARESH GHELANI**  
Serial Entrepreneur & Investor, USA  
Board of XPRIZE, India

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## JITO STARTUPRENEURS

### What's in for Startups ?

- ◆ An opportunity to get funded and incubated by JITO Incubation and Innovation Foundation (JIIF)
- ◆ Mentoring by JITO Aces
- ◆ Access to 250+ potential customers worldwide to grow your business
- ◆ Cash Award of GBP 5000 for the best startups

### Cash award of GBP 5000 Sponsored by:



### Who can Apply ?

- ◆ At least one founder, co-founder or promoter must be Jain
- ◆ Startups and early-stage ventures (0 to 3 years) from the following sectors can apply
  1. Auto, Manufacturing & Engineering
  2. Agriculture & Farming
  3. Air Conditioning and Food Chain - focus on Energy Efficiency
  4. Education
  5. Energy & Renewable Energy
  6. FMCG/Consumer Durables
  7. IT & ITEs
  8. Infrastructure
  9. Pharma & Healthcare

Startups who would like to showcase their innovative business ideas/models can register and shortlisted startups will have the opportunity to meet Investors on one-to-one basis and take their business to the next level.

### How to Apply ?

**Register Online**  
[www.jitopreneurs.com](http://www.jitopreneurs.com)  
**Contact**  
Mitul Thobani  
[events@jitouk.org](mailto:events@jitouk.org)

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## CONFERENCE PACKAGES & PRICING

DATE	SESSIONS OFFERED	PACKAGE A	PACKAGE B	PACKAGE C	PACKAGE D
<b>8 OCT 2017</b>	Inaugural, Networking Dinner and Learning from the Aces	✓	✓	✓	✓
<b>9 OCT 2017</b>	Conference Day 1	✓	✓	✓	✓
	Reception at House of Commons		✓		✓
	Black Tie Dinner at Institute of Directors (IOD)		✓		✓
<b>10 OCT 2017</b>	Conference Day 2	✓	✓	✓	✓
	Networking Dinner at Bombay Brasserie			✓	✓
<b>PACKAGE PRICE</b>		<b>GBP 250</b>	<b>GBP 345</b>	<b>GBP 325</b>	<b>GBP 425</b>

Check in - Oct 8, 2017 Check out - Oct 11, 2017	Accommodation Tariff Hotel park Plaza Riverbank, London (3 Nights + Breakfast + VAT)
Price per Person on Double Occupancy	<b>GBP 273</b>
Price on Single Occupancy	<b>GBP 513</b>

### Terms & Conditions

- ◆ The above pricing is only for UK passport holders
- ◆ Spaces are limited !
- ◆ Strictly on first cum first serve basis

- ◆ Current and New Patrons get Package A FREE by registering on the [www.jitouk.org](http://www.jitouk.org) website.
- ◆ Patron Price for attending the House of Commons and Black Tie Dinner at Institute of Directors is £105
- ◆ Patron Price for attending Dinner at Bombay Brasserie is £85
- ◆ Current and New Annual Members get £100 discount for Package 1 to Package 4.
- ◆ Non-Members can opt to be Patrons or Annual Members at the current rate or opt to be an Annual Member FREE for 2017 only, without any discount off the packages.

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## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR (£14,000)

- ✓ Speaking slot (2 Mins) + screening of corporate film (3 to 4 minutes) at the main conference
- ✓ Standees at the lunch area (9 & 10 Oct, 2017) and dinner area (8 Oct, 2017)
- ✓ Logo Printing and name mention in Voice of JITO Article, post conference
- ✓ One Full Page Advertisement in Conference Print Material
- ✓ Logo visibility on Wings of the Backdrop at the Conference Hall and e-mailers
- ✓ Sharing of delegate List

### GOLD SPONSOR (£10,000)

- ✓ Logo Printing in Voice of JITO Article post conference
- ✓ One Half Page Advertisement in Conference Print Material
- ✓ Logo visibility on Wings of the Backdrop at the Conference Hall
- ✓ Logo visibility to e-mailers
- ✓ Sponsor's Literature as part of the documentation pack
- ✓ Name Mention in all PR releases & article in Voice of JITO (VOJ)
- ✓ Sharing of Delegate List

### SILVER SPONSOR (£5,000)

- ✓ One Quarter Page Advertisement in Conference Print Material
- ✓ Logo visibility on Wings of the Backdrop at the Conference Hall
- ✓ Logo visibility to e-mailers
- ✓ Sponsor's Literature as part of the documentation pack
- ✓ Name Mention in all PR releases & article in Voice of JITO (VOJ)
- ✓ Sharing of Delegate List

### PITCH FEST SPONSOR (£8,000)

- ✓ Invitation to present the Startup Award + Screening of Corporate Film (2 minutes) at during the startup session
- ✓ One Quarter Page Advertisement in Conference Print Material
- ✓ Logo visibility on Wings of the Backdrop at the Conference Hall
- ✓ Logo visibility to e-mailers
- ✓ Sponsor's Literature as part of the documentation pack
- ✓ Name Mention in all PR releases & article in Voice of JITO (VOJ)
- ✓ Sharing of Delegate List

### LUNCH SPONSOR (£7,500) OR DINNER SPONSOR (£7,500)

- ✓ Logo visibility on Wings of the Backdrop at the Conference Hall
- ✓ Logo visibility to e-mailers
- ✓ Special mention during the conference
- ✓ Standees at the Lunch or Dinner area, respectively
- ✓ Opportunity to have a desk and representative outside the Lunch or Dinner area

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